



The Center for Mental Health Policy
and Services Research presents the

IDEA Gala

Idea Development and Expertise Acquisition

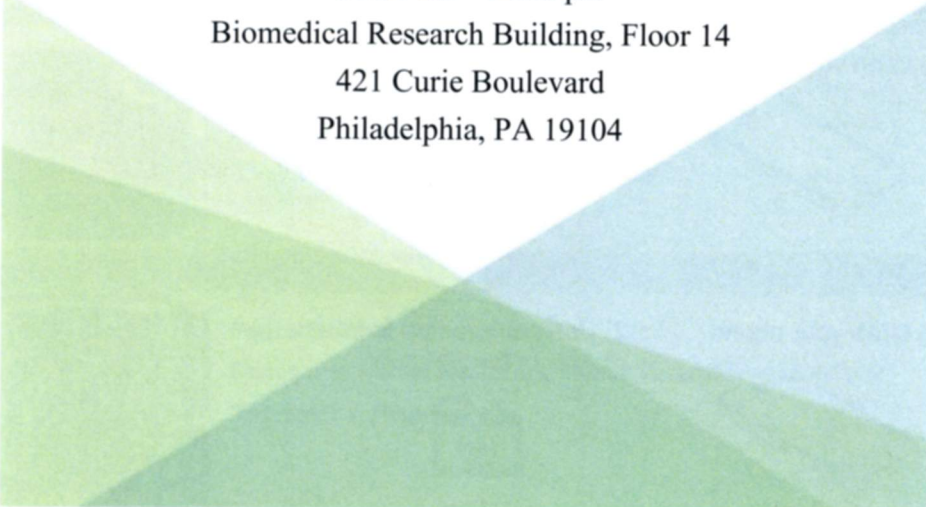
Wednesday, May 16, 2018

10:00 am - 12:00 pm

Biomedical Research Building, Floor 14

421 Curie Boulevard

Philadelphia, PA 19104



AGENDA

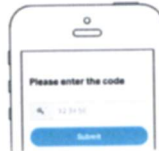
Time	Activity
10:00 – 10:10am	Registration and Brunch
10:10 – 10:15am	Welcome and Introductions by Rebecca Stewart, Penn
10:15 – 10:20am	Remarks by Ronnie Rubin, Community Behavioral Health
10:20 – 11:20am	Innovator Presentations & Audience Feedback
11:20 – 11:35am	Challenge Committee Feedback David Jones - Department of Behavioral Health and Intellectual disAbility Services Arturo Zinny - Philadelphia Alliance for Child Trauma Services Cherie Brummans - The Alliance of Community Service Providers Kamilah Jackson - Community Behavioral Health Alison Buttenheim - Penn School of Nursing Shivan Mehta - Penn Center for Health Care Innovation
11:35 – 11:40am	Presentation of Awards
11:40 – 11:45am	Concluding Remarks by Rinad Beidas, Penn

PARTICIPATE IN OUR POLLS

We invite you to participate in the interactive components of the IDEA Gala!
Follow one of the two instructions below to participate:

Option A: Go to www.menti.com and use the code **27 42 30**

- 1) Grab your phone
- 2) Go to www.menti.com
- 3) Type in the code



Option B: Take a picture of the **QR code** (If you have an Iphone or QR Reader)

- 1) Grab your phone
- 2) Use camera app to take a picture of the QR code



INNOVATORS



Molly Stubbs, MS, LPC

Devereux Advanced Behavioral Health

"Experts in Your Back Pocket"



David Medina, MA

Hispanic Community Counseling Services

"Community-based Mentoring Program for Evidence-based Practices"



Katarina Kirby, MA

Juvenile Justice Center

"Workshops and Rewards"



Michael Wintering, LPC

Horizon House

"Electronic Evidence-Based Screening Instrument Inventory"



Lisa Gaub, LPC, NCC

Saint Gabriel's Hall

"On-site Training and Fidelity Follow Up"



Pedro Molteni, MA

Community Mental Health and Mental Retardation (COMHAR)

"Pre-session Preparation"

OVERVIEW

Over the past decade, the City of Philadelphia has supported evidence-based practices, such as cognitive-behavioral therapy, by funding training initiatives and creating infrastructure in the local mental health system.

In 2017, researchers at the University of Pennsylvania surveyed hundreds of therapists in community mental health organizations in Philadelphia to understand their experiences with using evidence-based practices. The most striking finding? Many clinicians shared that they are “not at all” rewarded or recognized for implementing evidence-based practice.

In the latter part of 2017, we were awarded a large grant from the National Institutes of Health to take insights from behavioral economics and apply them to improve mental health service delivery. As part of this grant, this study aims to systematically elicit end-user (clinician) input to design a provider-focused incentive strategy. This is important given that implementation strategies are often developed without careful consideration of conceptual underpinnings or using stakeholder input.

In February 2018, we launched a month-long crowdsourcing challenge to learn more about this topic from frontline clinicians. We asked, ***how can your organization help you use evidence-based practices in your work?*** 55 therapists from across the city submitted 65 ideas. Additionally, there were 899 ratings submitted.

The Challenge Committee, led by Commissioner Jones, selected six ideas that they were most enthusiastic about to increase therapist use of evidence-based practice. These six ideas and the clinicians that submitted them will be celebrated today at the IDEA Gala.

This project harnesses collaboration between our research team, the City of Philadelphia Department of Behavioral Health and Intellectual disAbility Services (DBHIDS), and community organizations that provide public mental health services. The product of this project will be implementation strategies that are acceptable to a range of relevant stakeholders including clinicians, agency leaders, policy-makers and payers that can be tested in future studies and potentially adopted by organizations and systems.

