The Center for Mental Health Policy and Services Research presents the

IDEA Gala
Idea Development and Expertise Acquisition

Wednesday, May 16, 2018
10:00 am - 12:00 pm
Biomedical Research Building, Floor 14
421 Curie Boulevard
Philadelphia, PA 19104
AGENDA

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>10:00 – 10:10am</td>
<td>Registration and Brunch</td>
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<td>10:10 – 10:15am</td>
<td>Welcome and Introductions by Rebecca Stewart, Penn</td>
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<td>10:15 – 10:20am</td>
<td>Remarks by Ronnie Rubin, Community Behavioral Health</td>
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<td>10:20 – 11:20am</td>
<td>Innovator Presentations &amp; Audience Feedback</td>
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<td>11:20 – 11:35am</td>
<td>Challenge Committee Feedback</td>
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<td></td>
<td>David Jones - Department of Behavioral Health and Intellectual disAbility Services</td>
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<td>Arturo Zinny - Philadelphia Alliance for Child Trauma Services</td>
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<td>Cherie Brummans - The Alliance of Community Service Providers</td>
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<td>Kamalaj Jackson - Community Behavioral Health</td>
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<td>Alison Butenheim - Penn School of Nursing</td>
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<td>Shivan Mehta - Penn Center for Health Care Innovation</td>
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<td>11:35 – 11:40am</td>
<td>Presentation of Awards</td>
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<td>11:40 – 11:45am</td>
<td>Concluding Remarks by Rinad Beidas, Penn</td>
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PARTICIPATE IN OUR POLLS

We invite you to participate in the interactive components of the IDEA Gala! Follow one of the two instructions below to participate:

Option A: Go to [www.menti.com](http://www.menti.com) and use the code **27 42 30**

1) Grab your phone  2) Go to [www.menti.com](http://www.menti.com)  3) Type in the code

[Choose a QR code](http://www.menti.com)

Option B: Take a picture of the QR code (If you have an iPhone or QR Reader)

1) Grab your phone  2) Use camera app to take a picture of the QR code

[Choose a QR code](http://www.menti.com)
INNOVATORS

Molly Stubbs, MS, LPC
Devereux Advanced Behavioral Health
“Experts in Your Back Pocket”

David Medina, MA
Hispanic Community Counseling Services
“Community-based Mentoring Program for Evidence-based Practices”

Katarina Kirby, MA
Juvenile Justice Center
“Workshops and Rewards”

Michael Wintering, LPC
Horizon House
“Electronic Evidence-Based Screening Instrument Inventory”

Lisa Gaub, LPC, NCC
Saint Gabriel’s Hall
“On-site Training and Fidelity Follow Up”

Pedro Molteni, MA
Community Mental Health and Mental Retardation (COMHAR)
“Pre-session Preparation”
OVERVIEW

Over the past decade, the City of Philadelphia has supported evidence-based practices, such as cognitive-behavioral therapy, by funding training initiatives and creating infrastructure in the local mental health system.

In 2017, researchers at the University of Pennsylvania surveyed hundreds of therapists in community mental health organizations in Philadelphia to understand their experiences with using evidence-based practices. The most striking finding? Many clinicians shared that they are “not at all” rewarded or recognized for implementing evidence-based practice.

In the latter part of 2017, we were awarded a large grant from the National Institutes of Health to take insights from behavioral economics and apply them to improve mental health service delivery. As part of this grant, this study aims to systematically elicit end-user (clinician) input to design a provider-focused incentive strategy. This is important given that implementation strategies are often developed without careful consideration of conceptual underpinnings or using stakeholder input.

In February 2018, we launched a month-long crowdsourcing challenge to learn more about this topic from frontline clinicians. We asked, how can your organization help you use evidence-based practices in your work? 55 therapists from across the city submitted 65 ideas. Additionally, there were 899 ratings submitted.

The Challenge Committee, led by Commissioner Jones, selected six ideas that they were most enthusiastic about to increase therapist use of evidence-based practice. These six ideas and the clinicians that submitted them will be celebrated today at the IDEA Gala.

This project harnesses collaboration between our research team, the City of Philadelphia Department of Behavioral Health and Intellectual disAbility Services (DBHIDS), and community organizations that provide public mental health services. The product of this project will be implementation strategies that are acceptable to a range of relevant stakeholders including clinicians, agency leaders, policy-makers and payers that can be tested in future studies and potentially adopted by organizations and systems.
CHALLENGE COMMITTEE

David T. Jones, MS
Commissioner,
Department of Behavioral Health and Intellectual disAbility Services

Arturo Zinny, LPC, MA
Project Manager,
Philadelphia Alliance for Child Trauma Services
Community Behavioral Health

Cherie Brummans, MBA
CEO & Executive Director,
The Alliance of Community Service Providers

Kamilah Jackson, MD, MPH
Deputy Chief Medical Officer for Child and Adolescent Services,
Community Behavioral Health

Alison M. Buttenheim, PhD, MBA
Associate Professor of Nursing and Health Policy
Associate Director, Center for Health Incentives and Behavioral Economics (CHIBE)
Associate Director, National Clinician Scholars Program
University of Pennsylvania

Shivan Mehta, MD, MBA, MSHP
Associate Chief Innovation Officer, Center for Health Care Innovation
Assistant Professor of Medicine, Hospital of the University of Pennsylvania and the Veteran’s Administration Medical Center
University of Pennsylvania
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<tr>
<th>Role</th>
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<tr>
<td>Principal Investigators</td>
<td>Rinad Beidas, PhD</td>
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<td>Nate Williams, PhD, LCSW</td>
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<tr>
<td>Project Director</td>
<td>Rebecca Stewart, PhD</td>
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<tr>
<td>Co-Investigator</td>
<td>Molly Candon, PhD</td>
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<tr>
<td>Program Manager</td>
<td>Adina Lieberman, MPH</td>
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<tr>
<td>Externs</td>
<td>Katelin Hoskins, MSN, MBE, CRNP</td>
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<td>Ram Sridharan, BA</td>
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<td>Study Coordinators</td>
<td>Kelly Zentgraf, BA</td>
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<td>Vivian Byeon, BA</td>
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We would like to thank everyone for coming to the IDEA Gala and supporting our innovators. If you have questions or feedback, please contact Rinad Beidas at rbeidas@upenn.edu.