

# ORAL HEALTH, MEDICAID EXPANSION, AND PERSONAL RESPONSIBILITY

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# BACKGROUND: IMPORTANCE OF ORAL HEALTH

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- 91% US adults had tooth decay in 2011-12<sup>1</sup>
- Tooth decay is the most common chronic childhood disease<sup>2</sup>
- Oral health is a risk factor for cardiovascular disease and diabetes<sup>3</sup>
- Oral diseases include: dental abscess/bacterial infections, oral cancers, fungal infections
- Poor oral health also affects quality of life (ex. eating and self-esteem)

1. US Centers for Disease Control and Prevention; National Center for Health Statistics. Data brief 197: dental caries and tooth loss in adults in the United States, 2011-2012. [https://www.cdc.gov/nchs/data/databriefs/db197\\_table.pdf](https://www.cdc.gov/nchs/data/databriefs/db197_table.pdf).
2. Lee JS, Somerman MJ. The Importance of Oral Health in Comprehensive Health Care. *JAMA*. 2018;320(4):339-340. doi:10.1001/jama.2017.19777
3. Li, Xiaojing, Kristin M. Koltveit, Leif Tronstad, and Ingar Olsen. "Systemic Diseases Caused by Oral Infection." *Clinical Microbiology Reviews* 13, no. 4 (October 2000): 547-58.

# BACKGROUND: ORAL HEALTH DISPARITIES

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- Poor oral health disproportionate afflict low income populations (“silent epidemic”)<sup>4</sup>
- ACA’s 2014 Medicaid expansion (<138% FPL) aimed to reduce disparities by expanding adult dental benefits
  - 22 states expanded with dental benefits

4. Lee, J.Y., and K. Divaris. “The Ethical Imperative of Addressing Oral Health Disparities: A Unifying Framework.” *Journal of Dental Research* 93, no. 3 (March 2014): 224–30. <https://doi.org/10.1177/0022034513511821>.

# BACKGROUND: MEDICAID EXPANSION

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- Dental usage uptake was mixed after Medicaid expansion
  - No immediate significant change<sup>5</sup>
  - 3-6% increase after 2 years<sup>5</sup>
  - Increased for childless adults but decreased for parents from 2010 to 2014<sup>7</sup> (Singhal 2017)

6. Nasseh, Kamyar, and Marko Vujicic. "The Impact of the Affordable Care Act's Medicaid Expansion on Dental Care Use through 2016: Adult Dental Care Use and Medicaid Expansion." *Journal of Public Health Dentistry* 77, no. 4 (September 2017): 290–94. <https://doi.org/10.1111/jphd.12257>.

7. Singhal, Astha, Peter Damiano, and Lindsay Sabik. "Medicaid Adult Dental Benefits Increase Use Of Dental Care, But Impact Of Expansion On Dental Services Use Was Mixed." *Health Affairs* 36, no. 4 (April 2017): 723–32. <https://doi.org/10.1377/hlthaff.2016.0877>.

# RESEARCH QUESTIONS

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1. To what extent is lack of dental usage due to personal responsibility and voluntary choice?
2. What is the role of incentives to improve oral health in Medicaid?

# METHODS

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- **Behavioral Risk Factor Surveillance System (BRFSS) 2015**
  - WHO (in overall Medicaid population) used services
  - State by state analysis of dental usage rates among Medicaid recipients
- **Medical Expenditure Panel Survey (MEPS) 2015**
  - WHAT dental services were used by low income populations
- **Literature search**
  - Structural and personal barriers to dental care usage
  - Previous Medicaid dental incentive programs

# SELECTED FINDINGS - BRFSS

	Dental Visit in last 12 months?		
	Yes (1)	No (2)	N/A
<b>Expanded States</b>	<b>51.05%</b>	48.03%	0.93%
<b>Nationally</b>	<b>65.10%</b>	33.93%	0.98%

All adults <138% FPL Based on family size			
		Had Dental Visit	No Dental Visit
<b>Sex</b>	Male	39%	45%
	Female	<b>61%</b>	52%
<b>Education level</b>	Never attended	0.42%	1%
	Elementary	11%	15%
	Some HS	17%	21%
	HS Grad	34%	32%
	Some College	28%	24%
	College Grad	9%	6%
<b># permanent teeth were removed due to disease</b>	1 to 5	49%	45%
	6+ but not all	49%	<b>53%</b>
	All	2%	2%

# SELECTED FINDINGS - BRFSS

- More people visit the physician than the dentists
- A majority of people have a personal doctor/health care provider

Health Activation				
	within past year	within past 2 years	within past 5 years	5 or more years ago
<b>How long since your last routine medical checkup?</b>	74.01%	12.77%	5.56%	5.17%

Health Activation 2			
	One or more	No	N/A
<b>Personal doctor or health care provider?</b>	76%	23.8%	0.34%





# SELECTED FINDINGS - BRFSS

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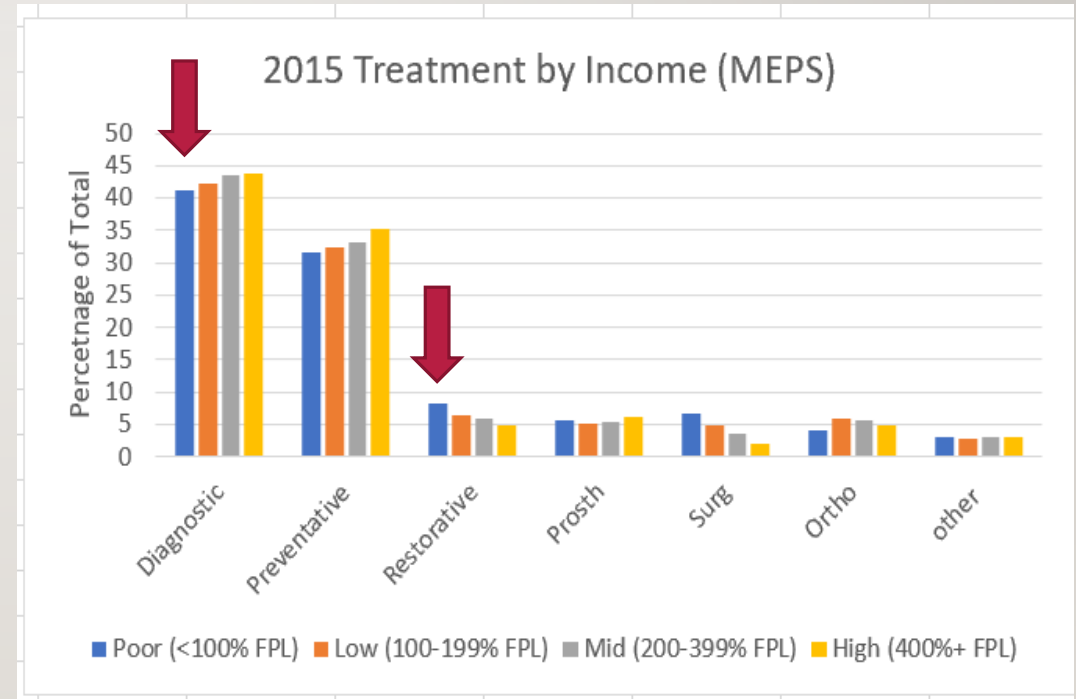
Potential for activation		
	Yes	No
difficulty walking or climbing stairs	18.85%	80.15%
difficulty dressing or bathing	6.81%	92%
difficulty doing errands alone such as visiting a doctor's office or shopping?	11.35%	87.26%
During the past month, other than your regular job, did you participate in any physical activities or exercises?	69.90%	29.99%

# SELECTED FINDINGS - BRFSS

Health Literacy		
	Very/somewhat EASY	Somewhat/very HARD
how difficult is it for you to get advice or info about health or other medical topics if you need it	79%	11%
how difficult is it for you to understand information that doctors, nurses, and other health professionals tell you?	87%	13%

# SELECTED FINDINGS - MEPS

- Lower income tend to use:
  - LESS diagnostic & preventative care
  - MORE restorative care



# SELECTED FINDINGS – STRUCTURAL BARRIERS

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## 1) **Lack of providers** - distribution, quantity

Due to provider disincentives (reimbursement, administrative burden)

Missed appointments

## 2) **Lack of medical integration**

primary care physicians education

## 3) **Transportation** costs/access

# SELECTED FINDINGS – PERSONAL BARRIERS

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- 1) **Financial** - research suggest biggest barriers to care are financial, not supply related
- 2) Lack of **awareness** about benefits
- 3) Low oral health literacy

# SELECTED FINDINGS – INCENTIVE PROGRAMS

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## **Florida**

- poor evaluation, and program kept changing
- Some evidence the financial motivation worked (millions of \$ credits were claimed)

## **Iowa**

- tiered approach to earn benefits
- Many people unaware of program & how to earn benefits
- Not a lot of people made it past tier I

## **Kentucky**

- TBD

# CONCLUSIONS

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- ***There may be a role for incentives***
  - Some people with NO structural barriers still don't all seek care → incentives can overcome personal barriers
  - Incentives may also be able to overcome some structural barriers (ex. transportation costs)
- Important to consider equity
- Need to rigorously evaluate incentive programs over time

# LESSONS LEARNED

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- Big disparities in oral health service utilization and outcomes based on income
- Lack of dental care usage is multifaceted and require a combination of solutions to overcome
- Need for more oral health services research



# OTHER PROJECTS & CONTINUED WORK

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- Evaluation of KY HEALTH - MyRewards program (dental component)
- Pediatric Dental Medicaid Usage and Incentives for Older Children
- The Role of Oral Health in Universal Health Coverage (UHC)