



SAMUEL P. MARTIN III, MD MEMORIAL lecture

Health Disparities, Race, and Language in the Age of COVID

FRIDAY, APRIL 22, 2022
12:00–1:20 p.m. ET

PRESENTED BY

Alicia Fernández, MD

*Co-hosted by Penn LDI, the Division of General Internal Medicine,
and the National Clinician Scholars Program.*



ABOUT THE SPEAKER

Alicia Fernández, MD

Dr. Alicia Fernández is Professor of Medicine at University of California San Francisco and a general internist at Zuckerberg San Francisco General Hospital. She is the founding Director of the UCSF Latinx Center of Excellence, a HRSA and UCSF funded initiative to increase academic diversity. Dr. Fernández directs the Latinx and Immigrant Health Research Program at the UCSF Center for Vulnerable Populations which generates actionable research to increase health equity and reduce health disparities in at-risk populations in the San Francisco Bay Area, California, and nationally.

Dr. Fernández's research expertise includes language and literacy barriers in health care, health care equity in chronic disease, and racism in medicine. Most recently, her NIH funded research has focused on improving diabetes care among immigrant populations. Dr. Fernández has served on the National Academy of Science Roundtable on Health Literacy since 2014. Dr. Fernández is on the Board of Governors and Chair of the Science Oversight Committee at the Patient Centered Outcomes Research Center. Since 2020, she serves on the Board of Directors of the American Board of Internal Medicine.

PROGRAM

WELCOME REMARKS

Rachel M. Werner, MD, PhD, Executive Director, Penn LDI;
Robert D. Eilers Professor, Medicine and Health Care Management,
Perelman School of Medicine and the Wharton School

INTRODUCTION OF GUEST SPEAKER

Judith Long, MD, Chief, Division of General Internal Medicine, and Sol Katz Professor
of Medicine, Perelman School of Medicine; Co-Director, Center for Health Equity
Research and Promotion, Philadelphia VA Medical Center

LECTURE

Alicia Fernández, MD, Professor of Medicine, University of California San Francisco,
and Founding Director, UCSF Latinx Center of Excellence

AUDIENCE Q&A



SAMUEL P. MARTIN III, MD MEMORIAL lecture

ABOUT SAMUEL P. MARTIN, III, MD

Dr. Martin joined the Penn faculty in 1970 after a distinguished academic career at Duke University, where he was a Markle Scholar and later a professor, and at the University of Florida at Gainesville, where he was the School of Medicine's first chair and subsequently Provost for Health Affairs. At the age of 39, he created Duke's residency program. He built the University of Florida's School of Medicine, and while there was the first to create the hospital ward manager and merge the medical chart, putting doctors' and nurses' notes on the same page.

Dr. Martin spent more than a quarter of a century at Penn, where he championed innovative programs and careers for students in health, management, and social sciences. He was founding director of both the Robert Wood Johnson Foundation Clinical Scholars Program for young physicians and the Dana Scholars Program for medical students. He helped establish the MBA Program in Health Care Management department at the Wharton School and developed the Leonard Davis Institute of Health Economics into a major health services research entity. In the late 1970s, with his wife Dorothy, he envisioned and helped launch Penn's first thematic college house: The Ware College House for Health and Society. It was in the close circle of these premier programs at Penn that Martin made perhaps his greatest and most cherished contribution as a mentor for an entire generation of physician leaders in academic medicine and public policy.

It is a little-known fact that most of the world's first doctors to receive MBAs in the 1970s and 1980s did so at the University of Pennsylvania under Martin's leadership and vision. Considered one of the last of the post-World War II generation of great leaders in American medicine, Martin physically and spiritually dominated the contemporary health care scene at Penn, as well as throughout the nation and world. In memory of this extraordinary leader and mentor, this lecture is given by a medical scholar or health care leader whose work exemplifies Martin's influence in the field. Dr. Martin himself believed that American medicine had underachieved in harnessing its vast resources to serve the health care needs of the nation. He devoted his entire career to addressing how his chosen profession might do a better job of it.

This lecture honors the legacy of a man whose vision was to develop a new breed of leaders and thinkers in American medicine—men and women whose training in more than the clinical practice of medicine would equip them with new ways of looking at the world.