



# Building a Framework & Skills to Promote Health Equity

By Eden Addisu



# Introduction



**Eden Addisu**

Brown University

Public Health + Health & Human  
Biology



**Dr. George Dalembert**

**Attending Physician**, Division of  
General Pediatrics at Children's  
Hospital of Philadelphia (CHOP)

**Associate Director**, Center for  
Health Equity at Children's Hospital  
of Philadelphia.



**Dr. Tyra Bryant-Stephens**

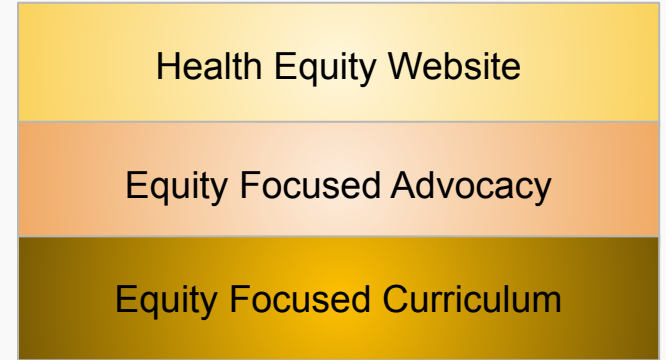
**Attending Physician**, Children's  
Hospital of Philadelphia (CHOP)



**Senior Director**, Center for  
Health Equity at Children's Hospital  
of Philadelphia

# Presentation Outline



- Aim
- Methods
- Final Product

x3





# Advocacy Guide



# Advocacy Guide - Aim

Create a guideline for healthcare professionals who are seeking to become stronger health equity advocates for their patients and families.

# Advocacy Guide - Methods

1. Identify areas in need of further advocacy in healthcare
2. Explore medical forms of advocacy
3. Actionable steps towards implementation



## **The Role of Physician Advocacy in Achieving Health Equity: Where Is the Allergist-Immunologist?**

[Margee Louisias](#)<sup>1</sup>, [Roselyn Hicks](#)<sup>2</sup>, [Samantha Jacobs](#)<sup>3</sup>, [Michael B Foggs](#)<sup>4</sup>

[Affiliations](#) + [expand](#)

PMID: 35131512 PMID: PMC9007906 (available on 2023-04-01)

DOI: [10.1016/j.jaip.2022.01.033](#)

## **Racism, COVID-19, and Health Inequity in the USA: a Call to Action**

[Crista E. Johnson-Agbakwu](#),<sup>1,2,3,4</sup> [Nyima S. Ali](#),<sup>2,3,4</sup> [Corrina M. Oxford](#),<sup>5</sup> [Shana Wingo](#),<sup>6</sup> [Emily Manin](#),<sup>1</sup> and [Dean V. Coonrod](#)<sup>2,3,4</sup>

[▶ Author information](#) [▶ Article notes](#) [▶ Copyright and License information](#) [Disclaimer](#)

## **Taking action on the social determinants of health in clinical practice: a framework for health professionals**

[Anne Andermann](#), MD DPhil, for the CLEAR Collaboration

[▶ Author information](#) [▶ Copyright and License information](#) [Disclaimer](#)

# Advocacy Guide - Final Product

- Clinical Level
  - Ask patients about their social history and challenges
  - Refer to local social support services
- Policy
  - Advisor
  - Lobbying
  - Accessibility to Resources
- Education
  - Implicit bias
  - Privilege
  - Culturally competent treatment
- Community Action
  - Community outreach
  - Partnership with community leaders





# Curriculum Guide





# Curriculum Guide - Goal & Aims

## Goal:

Promote a greater understanding of health equity and how individuals can play a significant role in working towards attaining equitable care for all.

## Aims:

- advance **racial equity** and **allyship**
- educate clinicians and researchers on how to tackle **implicit bias**
- provide recommendations on addressing **social determinants of health**

# Curriculum Guide - Methods

1. Identify key concepts
  - Institutional guidelines
2. Literature reviews
  - Define, Exemplify, Implement
3. Accessible and understandable resources for self-directed learning

## Addressing Social Determinants to Improve Patient Care and Promote Health Equity: An American College of Physicians Position Paper

Hilary Daniel, BS , Sue S. Bornstein, MD, and Gregory C. Kane, MD, ... [View all authors](#) 

[Author, Article, and Disclosure Information](#)

<https://doi.org/10.7326/M17-2441>

ISSUE BRIEFS  
JANUARY 20, 2022

### A Racial Equity Framework for Assessing Health Policy



#### TOPLINES

Public policy is a powerful determinant of racial inequity in health, but we lack tools for examining how the entire policymaking process impacts racial inequities



The Racial Equity and Policy (REAP) framework provides a conceptually sound, empirically grounded basis for systematically assessing racial equity in health policy.



## How to Identify, Understand, and Unlearn Implicit Bias in Patient Care

 PDF  Print  Comments

**Taking steps to recognize and correct unconscious assumptions toward groups can promote health equity.**

JENNIFER EDGOOSE, MD, MPH, MICHELLE QUIOGUE, MD, FAAFP, AND KARTIK SIDHAR, MD

# Curriculum Guide - Final Product

## Implicit Bias:

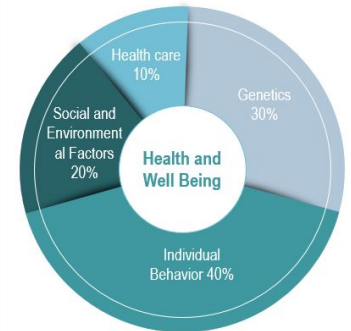
- Practice mindfulness and introspection
- Seek to understand the perspectives of those stereotyped in clinical settings

## Social Determinants of Health:

- Understand the needs of your patient population
- Discussion with patients

## Allyship:

- Acknowledge privilege and biases
- Educate
- Listen



# Curriculum Guide - Outcomes

## Volunteer



Habitat For Humanity



The Vetri Community Partnership



Rebuilding Together  
Philadelphia

## Videos

[How Social Determinants Impact Healthcare](#)

[How Biases in Healthcare Can be Deadly](#)

[Taking Healthcare to the Streets](#)

## Podcasts

[Racial Health Disparities and Data Collection Podcast](#)

[The Health Disparities Podcast](#)

[Where A Child Grows Up Shapes Their Health Podcast](#)



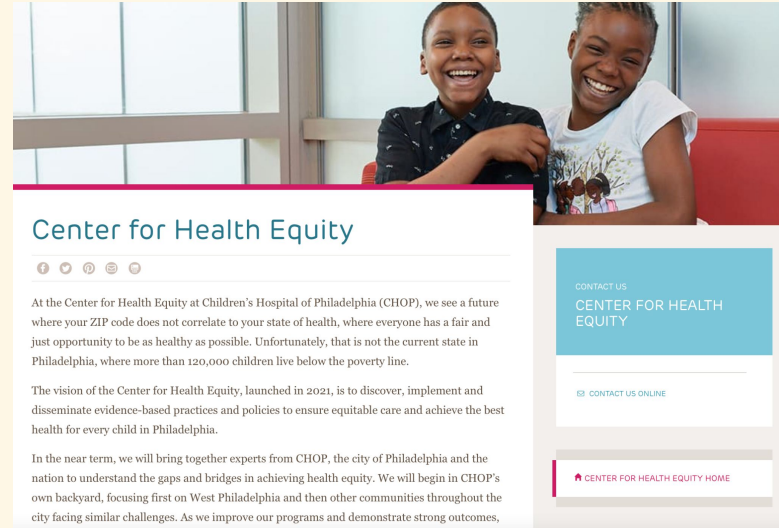
# Website

# Website - Aims

Provide specific details on the Center's work

Increase accessibility and usefulness for families

Promote a greater understanding of the Center's purpose and goals



## Center for Health Equity



At the Center for Health Equity at Children's Hospital of Philadelphia (CHOP), we see a future where your ZIP code does not correlate to your state of health, where everyone has a fair and just opportunity to be as healthy as possible. Unfortunately, that is not the current state in Philadelphia, where more than 120,000 children live below the poverty line.

The vision of the Center for Health Equity, launched in 2021, is to discover, implement and disseminate evidence-based practices and policies to ensure equitable care and achieve the best health for every child in Philadelphia.

In the near term, we will bring together experts from CHOP, the city of Philadelphia and the nation to understand the gaps and bridges in achieving health equity. We will begin in CHOP's own backyard, focusing first on West Philadelphia and then other communities throughout the city facing similar challenges. As we improve our programs and demonstrate strong outcomes,

CONTACT US  
CENTER FOR HEALTH  
EQUITY

CONTACT US ONLINE

CENTER FOR HEALTH EQUITY HOME

# Website - Methods



- Centers for Health Equity at CHOP's Peer Institutions
- Analyzing and Comparing the Websites' contents
- Recommendations for CHOP's Center for Health Equity website

# Website - Final Product

## Recommendations:

- Improve layout (headings, images, etc.)

- Explanations of terms

- Resources for families

- Include specific programs & projects run by the Center for Health Equity

- Include image descriptions and translations

- Staff section

- Graphics (describing health inequities, programs/projects, etc.)

- News articles

- Resources for healthcare professionals



# Next Steps

- Revision
- Marketing Team
- Publicize

# Lessons Learned

- Socioeconomic barriers to optimal health can be addressed via a variety of diverse mechanisms
- Effective advocacy does not have to be complicated, but requires humility, dedication, and a willingness to always learn more
- Collaboration is essential for understanding new perspectives



# Acknowledgements

Dr. Dalembert

Dr. Tyra Bryant-Stephens

Center for Health Equity

Joanne Levy & the SUMR Program