

AMERICA'S #3 LEADING CAUSE OF DEATH
IS ITS OWN HEALTH CARE SYSTEM

TO ERR IS HUMAN

A PATIENT SAFETY DOCUMENTARY



A DOCUMENTARY FILM BY 3759 FILMS IN ASSOCIATION WITH TALL TALE PRODUCTIONS DIRECTED AND EDITED BY MIKE EISENBERG
DIRECTOR OF PHOTOGRAPHY MATT DOWNE PRODUCED BY KAILEY EISENBERG MIKE EISENBERG MATT DOWNE
MUSIC BY TEDDY BLASS

EVENT DETAILS

Screening and Panel Discussion

Reception to Follow

Gillen Auditorium, Vance Hall

3733 Spruce Street

20 April 2018, 2-5pm



Penn LDI

LEONARD DAVIS INSTITUTE of HEALTH ECONOMICS

PENN SCREENING AND PANEL DISCUSSION

“To Err is Human”

a Patient Safety Documentary

A new film documentary about patient safety directed by Michael Eisenberg, the son of the late Dr. John M. Eisenberg, will be screened by the Leonard Davis Institute of Health Economics on April 20. The feature-length “To Err is Human” is an in-depth exploration of medical mistakes and preventable deaths and those professionals working quietly behind the scenes to create a new age of patient safety. The issue of patient safety was a top priority for the elder Eisenberg, an LDI Senior Fellow who spent the first 20 years of his medical career at Penn before moving on to become the Director of the Agency for Healthcare Research and Quality (AHRQ).

The younger Eisenberg’s new documentary revisits the present-day issue through interviews with leaders in healthcare, footage of real-world efforts leading to safer care, and one family’s compelling journey from victim to empowerment. The film provides a unique look at the national healthcare system’s ongoing fight against preventable harm.

Michael Eisenberg is Creative Director at Tall Tale Productions, a Chicago-based film studio.

MODERATOR

Lee Fleisher

Dr. Fleisher is interested in health policy and defining metrics around quality of care. He is Chair of the Consensus Standards Advisory Committee and co-chair of the Surgery Standing Committee of the National Quality Forum, and a member of the Administrative Board of the Council of Faculty and Academic Specialties of the Association of American Medical Colleges. He is also a member of the Medical Advisory Panel of the Technology Evaluation Center of the Blue Cross/Blue Shield Association. In 2007, he was elected to membership of the Institute of Medicine of the National Academy of Sciences.

Dr. Fleisher’s research focuses on perioperative cardiovascular risk assessment and reduction, evidence-based medicine and measurement of quality of care. For the past 10 years Drs. Fleisher and Silber have collaborated on numerous projects related to health services research and quality measurement in the Medicare population. Most recently, he has been studying the influence of culture and innovation on care delivery. He has received numerous federal, industry and foundation grants related to these subjects. He has authored over 300 articles, chapters and books.

PANELISTS

Patrick Brennan, MD

Patrick Brennan, M.D. is the Chief Medical Officer and Senior Vice President of the University of Pennsylvania Health System and Professor of Medicine at the Perelman School of Medicine and the Hospital of the University of Pennsylvania. As Chief Medical Officer, Dr. Brennan leads implementation of Penn's Blueprint for Quality, a strategic effort to improve clinical accountability and the outcomes of care including the elimination of preventable readmissions and preventable deaths.

Dr. Brennan oversees the departments of Healthcare Quality, Patient Safety, Regulatory Affairs, and Medical Affairs. He has developed a Center for Evidence Based Practice to apply scientific evidence to clinical operations. Dr. Brennan is an infectious diseases physician and previously served as Director of Infection Control for 11 years at the Hospital of the University of Pennsylvania and for periods of time held the same post at Penn Presbyterian Medical Center and the Philadelphia VA Medical Center. He also served as Director of Tuberculosis Control for the City of Philadelphia for seven years.

Dr. Brennan is a fellow of the Infectious Diseases Society of America and The Society for Healthcare Epidemiology of America (SHEA) and in 2008 served as SHEA's president. From 2004 to 2010 Dr. Brennan chaired the Healthcare Infection Control Practices Advisory Committee (HICPAC), which advises the Secretary of the U.S. Department of Health and Human Services and the Centers for Disease Control and Prevention on a broad range of issues related to control of infectious diseases.

Dr. Brennan is a member of the Patient Safety Advisory Group of The Joint Commission, an organization that accredits and certifies health care programs in the United States. He is past chair of the Board of Directors of the Health Care Improvement Foundation (HCIF), an independent, nonprofit organization that leads health care initiatives aimed at improving the safety, outcomes and care experiences of patients in Southeastern Pennsylvania. He currently serves on HCIF's Measures and Methods Committee.

Helen Burstin, MD, MPH, FACP

Helen Burstin, MD, MPH, FACP is the Executive Vice President and Chief Executive Officer of the Council of Medical Specialty Societies (CMSS). CMSS and its 43-member societies represent 790,000 U.S. physician members. CMSS member societies collaborate to enhance the quality of care delivered in the U.S. healthcare system and to improve the health of the public.

Dr. Burstin formerly served as Chief Scientific Officer of The National Quality Forum, a not-for-profit membership organization that works to catalyze healthcare improvement through quality measurement and reporting. In her role, she was responsible for advancing the science of quality measurement and improvement. She is widely recognized for her work in patient-reported outcomes, risk adjustment, disparities, and patient safety. Prior to joining NQF, Dr. Burstin was the Director of the Center for Primary Care, Prevention, and Clinical Partnerships at the Agency for Healthcare Research and Quality (AHRQ). She led the development of the first National Healthcare Disparities Report and the use of practice-based research networks. Prior to joining AHRQ, Dr. Burstin was Director of Quality Measurement at Brigham and Women's Hospital and Assistant Professor at Harvard Medical School. She chaired the Quality Measures Workgroup of the Health IT Policy Committee. She was selected as a Baldrige Executive Fellow in 2016. Dr. Burstin is the author of more than 90 articles and book chapters on quality, safety and disparities.

Dr. Burstin is a graduate of the State University of New York at Upstate College of Medicine and the Harvard School of Public Health. She spent a year in Washington, DC as National President of the American Medical Student Association. Dr. Burstin completed a residency in primary care internal medicine at Boston City Hospital. After residency, she completed fellowship training in General Internal Medicine and Health Services Research at Brigham and Women's Hospital and Harvard Medical School. She is a Professorial Lecturer in the Department of Health Policy at George Washington University School of Public Health and a Clinical Associate Professor of Medicine at George Washington University where she serves as a preceptor in internal medicine. She was awarded the Alpha Omega Alpha Medical Voluntary Attending Award from the George Washington School of Medicine. She is a member of the AcademyHealth board of directors.

PANELISTS

Regina Cunningham, PhD, RN, AOCN, FAAN

Dr. Cunningham is an accomplished nurse executive, scientist, and educator who has made significant contributions to advancing nursing practice and clinical care. Cunningham is currently Chief Executive Officer at the Hospital of the University of Pennsylvania and Adjunct Professor and Assistant Dean for Clinical Practice at the University of Pennsylvania, School of Nursing. She has extensive experience in the organization and delivery of nursing service across the care continuum, with particular expertise in the utilization of nursing resources in care delivery systems. In her former role as Chief Nurse Executive, she was responsible for a broad array of strategic and operational functions, including the development of professional practice standards, oversight of quality, and strengthening the integration of scholarship within the practice of nursing. Her research interests include the effect of nursing on outcomes, clinical trials, and innovative models of care delivery. She has been funded on numerous research initiatives and currently serves as Principal Investigator on a \$1.7 million award from the National Cancer Institute focused on developing strategies to improve accrual to clinical trials. Dr. Cunningham received a baccalaureate degree from The College of Mount St. Vincent, a Master of Arts in the Delivery of Nursing Service from New York University, a Doctor of Philosophy from the University of Pennsylvania, and then completed a post-doctoral fellowship at Yale University. She was selected as a Robert Wood Johnson Executive Nurse Fellow in 2006 and was inducted as a Fellow of the American Academy of Nursing in 2014.

Sandy Schwartz, MD

J. Sanford (Sandy) Schwartz, MD, is the Leon Hess Professor of Medicine and Health Management and Economics at the University of Pennsylvania Perelman School of Medicine and The Wharton School, Senior Fellow at the Leonard Davis Institute of Health Economics and Senior Scholar at the Center for Clinical Epidemiology and Biostatistics. He was LDI's Executive Director from 1989-1998. Dr. Schwartz is a clinically oriented health services researcher focusing on assessment of medical interventions and practices, medical decision making and the adoption and diffusion of medical innovation.

Dr. Schwartz has served as advisor and consultant to a wide range of public and private sector groups, including federal and international agencies, non-profit groups, pharmaceutical, insurance and managed care organizations, and several state health departments and regulatory agencies. He was founding Director of the American College of Physicians' Clinical Efficacy Assessment Project, president of the American Federation of Clinical Research and the Society for Medical Decision Making, founding editor of the American Journal of Managed Care, associate editor of the Journal of General Internal Medicine and on the editorial board of Medical Decision Making.