

SHAPING THE FUTURE OF HEALTH CARE

PENN LDI 50TH ANNIVERSARY SYMPOSIUM

OCTOBER 5-6, 2017 Philadelphia, PA



Founded in 1967. LDI was the first academic institute of its kind. uniting the scholarly and clinical strengths of Penn's leading business and medical schools. Fifty years later. LDI remains one of the most productive and influential health policy research groups in the nation. LDI convenes experts from all of Penn's twelve schools and the Children's Hospital of Philadelphia to address our most pressing health care challenges. Through strong translation, dissemination, and policy engagement strategies, LDI bridges the gap between research and policy, ensuring that sound research evidence reaches policymakers and informs key debates. We invite you to learn more and connect with us at ldi.upenn. edu and on Twitter @PennLDL





My heartiest welcome (and welcome back, for many of you) to all participants and attendees of LDI's 50th Anniversary Symposium, *Shaping the Future of Health Care*.

With health policy atop the national agenda now, and debate raging at all levels about health care affordability, access, value, and equity, these two days are an opportunity to share ideas and gather inspiration to address health system challenges together.

We are honored and excited by the extraordinary group coming together to share wisdom, insight, and ideas. The format of the Symposium emphasizes an exchange of diverse perspectives from academia, policy, and practice. With so many experts assembled, among the speakers and attendees, we encourage everyone to participate and engage in this opportunity to advance ideas and solutions.

The Symposium reflects the LDI model of catalyzing, facilitating, and incubating ideas through cross-disciplinary collaboration. We are proud of LDI's exceptional achievements over its first 50 years resulting from this approach. LDI and its affiliated faculty have shaped the academic fields of health economics and health services research, with foundational insights into the pillars of health reform, the tenets of payment reform, managed care models, nursing's role in hospital quality, and behavioral economics for healthy behavior.

At its core, the influence of LDI is reflected in those who have developed as researchers and leaders here at Penn. Our faculty and the education programs they lead are not bound by any single approach or discipline. LDI is a special place that continues to have an outsized ability to address the challenges faced by our nation's health system.

Enjoy all that Penn and Philadelphia have to offer, including our dinner celebration at the historic National Constitution Center. We hope you will gain new insights, forge new connections, renew valuable relationships, and strengthen your ties to a broad network of researchers, industry leaders, and policymakers who share a vision of healthy people and communities.

Thank you for celebrating with us.

Sincerely,

Daniel Polsky, PhD LDI Executive Director

🐺 Penn Medicine

Perelman School of Medicine University of Pennsylvania Health System Dean, Raymond and Ruth Perelman School of Medicine Executive Vice President, University of Pennsylvania for the Health System

J. Larry Jameson, MD, PhD

October 2017

Dear Attendees,

On behalf of Penn LDI's Governing Board, welcome to the University of Pennsylvania and LDI's 50th Anniversary Symposium – *Shaping the Future of Health Care*.

As the leaders of the Perelman School of Medicine, Wharton, Nursing, Dental Medicine, Law, Annenberg School for Communication, Penn Health System, and the Children's Hospital of Philadelphia, as well as the vice-provosts of research and global initiatives, LDI's Governing Board embodies the cross-school, cross-disciplinary connections LDI forges across the University in pursuit of innovative solutions to improve the affordability, accessibility, and value of the nation's health system.

We are delighted to mark this milestone in LDI's history with you, especially at this critical juncture in our country's health care reform efforts. Further progress will require creativity, collaboration, and cooperation, hallmarks of LDI's work since its inception.

We are building on the University's long history of civic-mindedness and bringing knowledge and practice to bear on key local, national, and global issues. Leveraging our beautiful, compact urban campus, Penn prides itself on its ability to collaborate across traditional University boundaries in pursuit of this vision. LDI exemplifies Penn's distinctive, powerful formula for discovery and knowledge creation that improves people's lives.

We are immensely proud of LDI's history and ongoing impact. The scope of the Symposium agenda, covering issues such as population health, payment and delivery innovation, big data, and behavior change, showcases LDI's breadth of expertise, as well as the extent of the challenges facing our country's health care system.

Enjoy this opportunity to exchange ideas, learn from each other, and make new connections.

Sincerely,

J Lany Jameson MOPHD

J. Larry Jameson, MD, PhD, Chair of LDI Governing Board

On behalf of the Penn LDI Governing Board: Dean, Wharton School - Geoffrey Garrett, PhD Dean, Perelman School of Medicine - J. Larry Jameson, MD, PhD Dean, School of Nursing - Antonia M. Villarruel, PhD, RN, FAAN Dean, School of Dental Medicine - Denis F. Kinane, BDS, PhD Dean, Annenberg School for Communication - Michael X. Delli Carpini, PhD Dean, Penn Law - Theodore Ruger, JD Vice Provost for Research - Dawn Bonnell, PhD Vice Provost for Global Initiatives - Ezekiel J. Emanuel, PhD, MD, MSc President and CEO of Children's Hospital of Philadelphia - Madeline Bell, MS CEO, University of Pennsylvania Health System - Ralph W. Muller, MA

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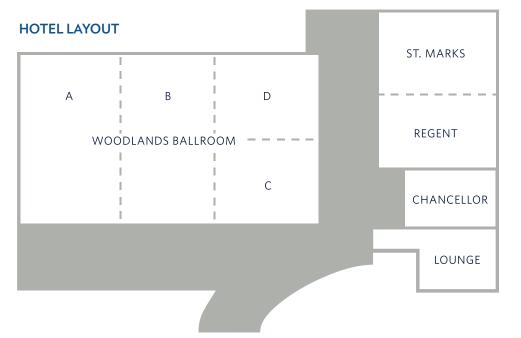
SYMPOSIUM DETAILS

Penn LDI 50th Anniversary Symposium

October 5, 2017 – October 6, 2017

Inn at Penn

3600 Sansom Street Philadelphia, PA 19104



WIFI Login

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HOTELS

Inn at Penn

3600 Sansom Street Philadelphia, PA 19104 (215) 222-0200

AKA University City

At Cira Centre South 2929 Walnut Street Philadelphia, PA 19104 . (215) 372-9000

The Study at University City

20 S 33rd Street Philadelphia, PA 19104 (215) 387-1400

LDI 50TH ANNIVERSARY DINNER CELEBRATION THURSDAY, OCTOBER 5TH, 2017

National Constitution Center

525 Arch Street Philadelphia, PA 19106 (215) 409-6600 6:00 PM - 10:00 PM

Dress Code

Business Attire

Transportation

Buses will depart Inn at Penn from Walnut Street entrance at 5:15 PM and 5:30 PM. Buses will depart from AKA University City and The Study at University City at 5:30 PM. Return trips from the Constitution Center begin at 9:30 PM. Onsite parking is available at a cost of \$9 per vehicle.



THURSDAY, OCTOBER 5

7:30 – 8:30am	Registration & Breakfast
8:30 – 9:00am	Welcome Woodlands Ballroom A-D Opening remarks from University of Pennsylvania Provost Wendell Pritchett and LDI Executive Director Dan Polsky
9:00 – 9:45am	OPENING KEYNOTE: LEARNING FROM THE PAST TO DAND DE COMPANSION ANDWoolands Ballroom A-DBefore we can shape the future of health care, we have to learn from the past. This session will take us through the evolution of health care in the U.S., illuminating how we got to where we are today.Image: Strain
9:45 – 10:15am	Break & Paul Starr Book Signing Please join Paul Starr in <i>The Living Room</i> for continued discussion and a signing of the second edition of "The Social Transformation of American Medicine." Books will be available for sale.
10:15 – 11:30am	Concurrent Sessions
	LEVERAGING INNOVATIVE HEALTH CARE MODELS TO SERVE VULNERABLE POPULATIONS Woodlands Ballroom C-D Social and environmental determinants are the biggest contributors to poor health for vulnerable populations, amplified by limited access to care. This panel will explore innovative and evidence-based care delivery models aimed at addressing social determinants and improving the health of vulnerable populations.
	CHAIR AND MODERATOR Judith Long, University of Pennsylvania
	PANELISTS Anand Shah, Pieces Technologies

Anna Doubeni, University of Pennsylvania Shreya Kangovi, University of Pennsylvania Sindhu Srinivas, University of Pennsylvania

PREDICTING THE FUTURE: TRANSFORMING BIG DATA INTO SMARTER CARE

St. Marks/Regent

The availability of digital health care data continues to expand and improve the real-time delivery of care. This panel brings together thought leaders from academia, tech, and insurance to discuss specific issues around analysis, interpretation, and workflow surrounding 'big data'.

CHAIR AND MODERATOR

Kit Delgado, University of Pennsylvania

PANELISTS

Anil Jain, IBM Watson Health Jeffrey Brenner, UnitedHealthcare Amol Navathe, University of Pennsylvania

SYSTEM REDESIGN AND THE HEALTH CARE WORKFORCE Woodlands Ballroom A

Efforts to redesign health care systems and health care delivery must address the workforce's ability to respond and adjust to changes. This interdisciplinary panel brings together experts in health care management, economics, and nursing, in an exchange of perspectives on improving organizational innovation.

CHAIR AND MODERATOR

Linda H. Aiken, University of Pennsylvania

PANELISTS

Break

L. Robert Burns, University of Pennsylvania Mary Naylor, University of Pennsylvania David Meltzer, University of Chicago John K. Iglehart, New England Journal of Medicine

11:30 – 11:45am

11:45am - 1:00pm

LUNCHEON AND PRESENTATION OF PENN LDI 50TH ANNIVERSARY JOHN M. EISENBERG PIONEER AWARD Woodlands Ballroom A-D

This award session honors the legacy of John M. Eisenberg, recognizing LDI alumni who have been pioneers in their fields.

REMARKS BY

Dean of the Perelman School of Medicine J. Larry Jameson Former LDI Executive Director J. Sanford (Sandy) Schwartz



AWARDEE

Katrina Armstrong, MD, MSCE, Physician-in-Chief, Department of Medicine, Massachusetts General Hospital

AWARDEE

Patrick Conway, MD, MSc, Former Deputy Administrator for Innovation & Quality and Chief Medical Officer, Centers for Medicare & Medicaid Services



Penn LDI 50th Anniversary John M. Eisenberg Pioneer Award

John M. Eisenberg, MD, MBA has had an enduring impact on LDI, general internal medicine, the field of health services research, and our nation. Dr. Eisenberg dedicated his career to the use of evidence-based research in health policy and practice.

He wrote the book, both figuratively and literally, on *Doctors' Decisions and the Cost of Medical Care*, and authored more than 275 articles. He trained a generation of physician-researchers who called him a mentor and a friend.

Dr. Eisenberg was one of the first Robert Wood Johnson Clinical Scholars at Penn, where he received his MBA from The Wharton School. He was the founding chief of the Division of General Internal Medicine ('78-'91). In 1997, he was tapped to lead what would become the Agency for Healthcare Research and Quality (AHRQ). He held that position until his death in 2002.

1:00 – 1:30pm Break

1:30 - 2:45pm

Concurrent Sessions

THE FUTURE OF PAYMENT REFORM

St. Marks/Regent

As both Medicare and commercial payers expand their use of alternative payment models (APMs), different approaches have come to the fore. This panel will compare the merits and disadvantages of different APM strategies across the payer landscape, and derive insights on the future of payment reform.

CHAIR AND MODERATOR

Amol Navathe, University of Pennsylvania

PANELISTS

Mai Pham, Anthem Carrie Colla, Dartmouth College François de Brantes, Altarum

STRATEGIES TO ADVANCE POPULATION HEALTH Woodlands Ballroom C-D

Addressing underlying determinants of population health requires interventions and approaches beyond clinical services. This session will identify strategies to improve population health by focusing on linkages between clinical and non-clinical services, and examine policies to promote population health.

CHAIR AND MODERATOR

David Grande, University of Pennsylvania

PANELISTS

Nicole Lurie, U.S. Department of Health and Human Services (former) Meena Seshamani, MedStar Health Dawn Alley, Center for Medicare and Medicaid Innovation / CMS Giridhar Mallya, Robert Wood Johnson Foundation

HEALTHCARE.GOV AND THE ACA MARKETPLACE WHAT CAN WE EXPECT FOR 2018?

Woodlands Ballroom A

The opening of the ACA Marketplace in 2017 revealed instability, with increasing premiums and issuer exits. Enrollment for the 2018 ACA Marketplace starts on November 1st. What can we expect?

CHAIR AND MODERATOR

Dan Polsky, University of Pennsylvania

PANELISTS

Kathy Hempstead, Robert Wood Johnson Foundation Scott Harrington, University of Pennsylvania Jessica Altman, Commonwealth of Pennsylvania

2:45 - 4:00pm

Concurrent Sessions

DRUG PRICING

St. Marks/Regent

One of health care's greatest challenges is reforming drug pricing in a way that balances consumer and payer value, patient access and protection, research and development investment, and efficiency in distribution. This panel will explore reform proposals, including Medicare price negotiation, value-based payment, and risk-sharing models.

CHAIR AND MODERATOR

Patricia Danzon, University of Pennsylvania

PANELISTS

Scott Ramsey, Fred Hutchinson Cancer Center Jeffrey Marrazzo, Spark Therapeutics Brian Corvino, Decision Resources Group

SHAPING THE FUTURE OF MEDICARE

Woodlands Ballroom A

By 2030, one in five Americans will be older than 65, and delivery and payment innovations will be necessary to ensure that this aging population has access to high-quality, affordable health care. This panel will discuss how to assure a high-value, sustainable Medicare program.

CHAIR AND MODERATOR

Mary Naylor, University of Pennsylvania

PANELISTS

Michael Chernew, Harvard University Randi Roy, VillageCare Terry Fulmer, The John A. Hartford Foundation David Stevenson, Vanderbilt University

THE FUTURE LANDSCAPE OF CHILDREN'S HEALTH Woodlands Ballroom C-D

The unique needs of children are often lost in conversations about health care access and delivery. This panel will explore how we can serve children better by understanding the value of pediatric-specific services, the impact of external market forces on children's care, and the many barriers to children's health, most notably poverty.

CHAIR AND MODERATOR

David Rubin, Children's Hospital of Philadelphia

PANELISTS

Cindy Mann, Manatt Health Omar Woodard, GreenLight Philadelphia Ahaviah Glaser, Children's Hospital of Philadelphia

6:00 – 10:00pm

Penn LDI 50th Anniversary Dinner Celebration National Constitution Center

Our anniversary reception and dinner will celebrate 50 years of health policy leadership and take place at the National Constitution Center. During the dinner we will honor our own **Mark Pauly** for his remarkable career of scholarship and mentorship through the words of his mentees. Pauly's 'academic descendants' have spread far and wide and gone on to their own illustrious careers, highlighting how his impact goes far beyond that of his own landmark work.

FRIDAY, OCTOBER 6

Registration & Breakfast

7:00 - 8:00am

8:00 – 9:15am Ses

Session

BEHAVIORAL SCIENCE AND HEALTH St. Marks/Regent

Premature mortality due to unhealthy behavior continues to rise, and health plans and delivery systems are grappling with how to respond. This panel will critically assess existing programs, describe exciting work to reduce unhealthy behavior, and suggest potential pathways forward.

CHAIR AND MODERATOR

David Asch, University of Pennsylvania

PANELISTS

Break

Robert Galvin, Blackstone Group Peter Ubel, Duke University Barbara Kahn, University of Pennsylvania Kevin Volpp, University of Pennsylvania

9:15 – 9:30am

9:30 - 10:45am

PLENARY: STATE HEALTH POLICY -CHALLENGES AND INNOVATIONS

Woodlands Ballroom A-D

States have been called laboratories of democracy, with the ability to target interventions to local needs, and to experiment with new approaches. This panel will examine how states are addressing the ongoing challenges of health care costs and access, while responding to the uncertainty around federal health care reforms. It will look at state efforts to improve and expand Medicaid, meet the needs of rural America, and implement population health strategies.

INTRODUCTORY REMARKS BY

Dean of Penn Law School Ted Ruger

PANELIST



MODERATED BY Julian J. Harris, MD, MBA, President, Care Allies and SVP, Strategic Operations, Cigna



PANELIST Darin Gordon, Former Director, TennCare

Rebekah Gee, MD, MPH, MSHP,

Secretary, Louisiana Department of Health



Break

PANELIST Ted Dallas, MBA, Special Advisor to the Governor, Commonwealth of Pennsylvania

10:45 – 11:00am

11:00am – 12:15pm

Concurrent Sessions

VALUE FRAMEWORKS IN THE U.S. St. Marks/Regent

There is increasing interest in the use of value assessment frameworks to support payers, physicians, and patients in health care decisionmaking. This session will explore stakeholder perspectives on value, and reflect upon where we are today in terms of value assessments for prescription drugs and other health care interventions.

CHAIR AND MODERATOR

Jalpa Doshi, University of Pennsylvania

PANELISTS

Michael Aberman, Quentis Therapeutics Sam Nussbaum, EBG Advisors Mark Pauly, University of Pennsylvania

RISK ADJUSTMENT AND MEASURING QUALITY Woodlands Ballroom C-D

As payers increasingly tie reimbursement to quality outcomes, reliable and valid quality metrics take on increasing importance. This panel will discuss how the National Quality Forum evaluates and approves quality measures, and examine how the Centers for Medicare & Medicaid Services incorporates them into value-based purchasing.

CHAIRS AND MODERATORS

Lee Fleisher, University of Pennsylvania Jeffrey Silber, University of Pennsylvania

PANELISTS

Shantanu Agrawal, The National Quality Forum Rachel Werner, University of Pennsylvania Pierre Yong, Centers for Medicare & Medicaid Services

HEALTH SYSTEMS AND PAYMENT REFORM – MANAGING RISK, HARNESSING OPPORTUNITY Woodlands Ballroom A

Emerging payment models such as accountable care organizations shift more risk onto providers, posing a challenge for health systems to manage and benefit from these new arrangements. New payment models that move from paying for volume to paying for value affect how health systems must organize and deliver care. This panel will explore the shifting landscape of payer and provider risk, the potential effects of alternative payment models on different providers, and lessons learned thus far from payment reform.

CHAIRS AND MODERATORS

Ralph Muller, University of Pennsylvania Health Systems Rob Burns, University of Pennsylvania

PANELISTS

Tom Robertson, Vizient Jeff Goldsmith, Health Futures

12:15 – 12:45pm Break an

Break and Pick Up Lunch

12:45 - 2:15pm

CLOSING PLENARY: WHAT IS THE FUTURE OF HEALTH CARE? Woodlands Ballroom A-D

This panel will provide a big-picture perspective on the legislative and regulatory forces shaping the future of health care, and how they might interact with evolving trends in how we deliver and pay for health care. What innovations and 'disruptions' may shape the health care system in the next 50 years, and how can legislation promote the changes we want?

INTRODUCTORY REMARKS BY Penn Nursing's Julie Sochalski



MODERATED BY David Brailer, MD, PhD, CEO, Health Evolution Partners



PANELIST Ezekiel Emanuel, MD, PhD, Vice Provost of Global Initiatives, University of Pennsylvania



PANELIST Andy Slavitt, MBA, Former Administrator, The Centers for Medicare & Medicaid Services



PANELIST Mark Pauly, PhD, Professor, Health Care Management, The Wharton School

Closing Remarks Amy Gutmann, President of the University of Pennsylvania

SPEAKERS

We would like to thank our outstanding speakers for making the Symposium possible. In particular, we extend our sincere thanks and appreciation to session organizers.

As part of the Symposium, LDI also welcomes back many Penn alumni. Penn degrees are indicated in brackets.

*Currently LDI affiliated

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Dawn Alley, PhD Director, Prevention and Population Health Group, Centers for Medicare & Medicaid Services

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Michael Chernew, PhD [College of Arts and Sciences BA; Wharton BS] Professor, Health Care Policy, Harvard University

Carrie Colla, PhD Associate Professor, Health Policy and Clinical Practice, Dartmouth College

Brian Corvino, MBA [Wharton MBA] SVP and Managing Partner, Decision Resources Group

2:15 - 2:30pm

Ted Dallas, MBA [College of Arts and Sciences BA] Special Advisor to the Governor

Patricia Danzon, PhD* Professor, Health Care Management, University of Pennsylvania

François de Brantes, MS, MBA Vice President and Director, Altarum

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Jeff Goldsmith, PhD *President, Health Futures*

Darin Gordon Former Director, TennCare

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Scott Harrington, PhD* Professor, Health Care Management, University of Pennsylvania

Julian Harris, MD, MBA* [Penn Med MD; Wharton MBA] President, CareAllies and SVP, Strategic Operations, Cigna Kathy Hempstead, PhD, MA [College of Arts and Sciences BA, MA, & PhD] Senior Adviser to the Executive Vice President, Robert Wood Johnson Foundation

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Judith Long, MD* Associate Professor, Medicine, University of Pennsylvania

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Cindy Mann, JD Partner, Manatt Health

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Rachel Werner, MD, PhD* [Penn Med MD; Wharton PhD] Professor, Medicine, University of Pennsylvania

Omar Woodard, MPA *Executive Director, GreenLight Philadelphia*

Pierre Yong, MD, MPH, MSHP [Penn Med MSHP] Director of Quality Measurement, Centers for Medicare & Medicaid Services

ACKNOWLEDGEMENTS

We would like to extend our sincere thanks to all of those who made our 50th Anniversary Symposium possible. In addition to LDI staff, students, and Fellows, we would like to acknowledge the contributions of Executive Committee members, Executive Advisory Board members, and our Governing Board. Without your contributions of time, resources, and content, achieving 50 years of health policy leadership would not have been possible. We thank you for all that you do, and we look forward to another 50 years of partnership and collaboration!

LDI EXECUTIVE ADVISORY BOARD

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Prevention Research Center

INDIVIDUAL CONTRIBUTORS

THANK YOU TO THE FOLLOWING INDIVIDUALS WHO HAVE GIVEN PERSONAL SUPPORT AND WHO HAVE ENLISTED OTHERS TO SUPPORT LDI.

Michael Aberman

Carolyn Asbury David Asch Nancy-Ann DeParle – In memory of Rose D. Blutt. mother of Mitchell J Blutt M D Todd M. Fruchterman C. Mitchell Goldman Don Greenberg Julian Harris Jim Highland Michael Housman Elavne Howard Curtis Lane Jeff | evitt Joanne Levy Frederick J. Manning Rosemary Mazanet Tim McDonald Jav Mohr Samuel R. Nussbaum Marcus Osborne José A. Pagán Gary Phillips Dan Polsky Kevin Shulman David Song Maureen Spivack Paul S. Viviano Jeff Voiat John Winkelman – In honor of Dr. Kissick and Dr. Eilers William Winkenwerder Jr. Marc and Robin Wolpow

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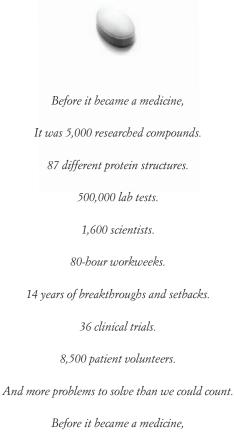
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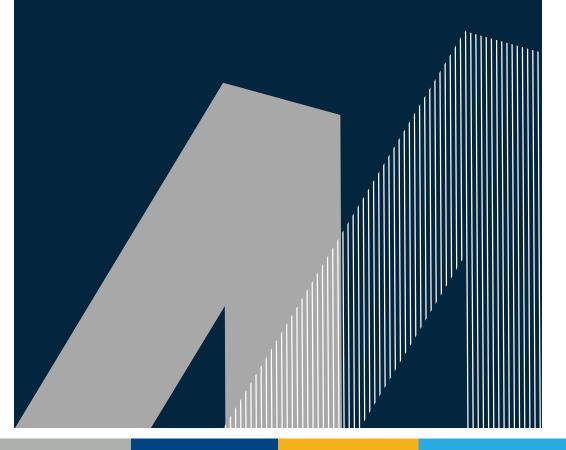
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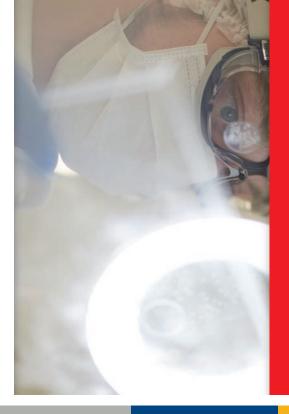
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