SHAPING THE FUTURE OF HEALTH CARE

PENN LDI 50TH ANNIVERSARY SYMPOSIUM

OCTOBER 5-6, 2017
Philadelphia, PA
ABOUT LDI

Founded in 1967, LDI was the first academic institute of its kind, uniting the scholarly and clinical strengths of Penn’s leading business and medical schools. Fifty years later, LDI remains one of the most productive and influential health policy research groups in the nation. LDI convenes experts from all of Penn’s twelve schools and the Children’s Hospital of Philadelphia to address our most pressing health care challenges. Through strong translation, dissemination, and policy engagement strategies, LDI bridges the gap between research and policy, ensuring that sound research evidence reaches policymakers and informs key debates. We invite you to learn more and connect with us at ldi.upenn.edu and on Twitter @PennLDI.

LDI BRINGS TOGETHER THE GREATEST MINDS ACROSS PENN...

...TO ADDRESS THE GREATEST CHALLENGES IN HEALTH CARE

$100 million annually in research grants

250 Senior Fellows

800+ articles published annually in peer-reviewed journals
My heartiest welcome (and welcome back, for many of you) to all participants and attendees of LDI’s 50th Anniversary Symposium, Shaping the Future of Health Care.

With health policy atop the national agenda now, and debate raging at all levels about health care affordability, access, value, and equity, these two days are an opportunity to share ideas and gather inspiration to address health system challenges together.

We are honored and excited by the extraordinary group coming together to share wisdom, insight, and ideas. The format of the Symposium emphasizes an exchange of diverse perspectives from academia, policy, and practice. With so many experts assembled, among the speakers and attendees, we encourage everyone to participate and engage in this opportunity to advance ideas and solutions.

The Symposium reflects the LDI model of catalyzing, facilitating, and incubating ideas through cross-disciplinary collaboration. We are proud of LDI’s exceptional achievements over its first 50 years resulting from this approach. LDI and its affiliated faculty have shaped the academic fields of health economics and health services research, with foundational insights into the pillars of health reform, the tenets of payment reform, managed care models, nursing’s role in hospital quality, and behavioral economics for healthy behavior.

At its core, the influence of LDI is reflected in those who have developed as researchers and leaders here at Penn. Our faculty and the education programs they lead are not bound by any single approach or discipline. LDI is a special place that continues to have an outsized ability to address the challenges faced by our nation’s health system.

Enjoy all that Penn and Philadelphia have to offer, including our dinner celebration at the historic National Constitution Center. We hope you will gain new insights, forge new connections, renew valuable relationships, and strengthen your ties to a broad network of researchers, industry leaders, and policymakers who share a vision of healthy people and communities.

Thank you for celebrating with us.

Sincerely,

Daniel Polsky, PhD
LDI Executive Director
GENERAL INFORMATION

SYMPOSIUM DETAILS

Penn LDI 50th Anniversary Symposium
October 5, 2017 – October 6, 2017

Inn at Penn
3600 Sansom Street
Philadelphia, PA 19104

HOTEL LAYOUT

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AKA University City
At Cira Centre South
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Philadelphia, PA 19104
(215) 372-9000

The Study at University City
20 S 33rd Street
Philadelphia, PA 19104
(215) 387-1400

LDI 50TH ANNIVERSARY DINNER CELEBRATION
THURSDAY, OCTOBER 5TH, 2017

National Constitution Center
525 Arch Street
Philadelphia, PA 19106
(215) 409-6600
6:00 PM - 10:00 PM

Dress Code
Business Attire

Transportation
Buses will depart Inn at Penn from Walnut Street entrance at 5:15 PM and 5:30 PM. Buses will depart from AKA University City and The Study at University City at 5:30 PM. Return trips from the Constitution Center begin at 9:30 PM. Onsite parking is available at a cost of $9 per vehicle.

THURSDAY, OCTOBER 5

7:30 – 8:30am
Registration & Breakfast

8:30 – 9:00am
Welcome
Woodlands Ballroom A-D
Opening remarks from University of Pennsylvania Provost Wendell Pritchett and LDI Executive Director Dan Polsky

9:00 – 9:45am
OPENING KEYNOTE: LEARNING FROM THE PAST TO IMPROVE THE FUTURE OF HEALTH CARE
Woodlands Ballroom A-D
Before we can shape the future of health care, we have to learn from the past. This session will take us through the evolution of health care in the U.S., illuminating how we got to where we are today.

KEYNOTE ADDRESS BY
Paul Starr, PhD, Professor, Sociology and Public Affairs, Princeton University, Pulitzer-Prize winning author of “The Social Transformation of American Medicine”

9:45 – 10:15am
Break & Paul Starr Book Signing
Please join Paul Starr in The Living Room for continued discussion and a signing of the second edition of “The Social Transformation of American Medicine.” Books will be available for sale.

10:15 – 11:30am
Concurrent Sessions
LEVERAGING INNOVATIVE HEALTH CARE MODELS TO SERVE VULNERABLE POPULATIONS
Woodlands Ballroom C-D
Social and environmental determinants are the biggest contributors to poor health for vulnerable populations, amplified by limited access to care. This panel will explore innovative and evidence-based care delivery models aimed at addressing social determinants and improving the health of vulnerable populations.

CHAIR AND MODERATOR
Judith Long, University of Pennsylvania

PANELISTS
Anand Shah, Pieces Technologies
Anna Doubeni, University of Pennsylvania
Shreya Kangovi, University of Pennsylvania
Sindhu Srinivas, University of Pennsylvania
John M. Eisenberg, MD, MBA has had an enduring impact on LDI, general internal medicine, the field of health services research, and our nation. Dr. Eisenberg dedicated his career to the use of evidence-based research in health policy and practice. He wrote the book, both figuratively and literally, on *Doctors’ Decisions and the Cost of Medical Care*, and authored more than 275 articles. He trained a generation of physician-researchers who called him a mentor and a friend.

Dr. Eisenberg was one of the first Robert Wood Johnson Clinical Scholars at Penn, where he received his MBA from The Wharton School. He was the founding chief of the Division of General Internal Medicine (’78-’91). In 1997, he was tapped to lead what would become the Agency for Healthcare Research and Quality (AHRQ). He held that position until his death in 2002.

**The Future of Payment Reform**

*St. Marks/Regent*

As both Medicare and commercial payers expand their use of alternative payment models (APMs), different approaches have come to the fore. This panel will compare the merits and disadvantages of different APM strategies across the payer landscape, and derive insights on the future of payment reform.

**Chair and Moderator**

Amol Navathe, University of Pennsylvania

**Panelists**

Mai Pham, Anthem

Carrie Colla, Dartmouth College

François de Brantes, Altarum

**Strategies to Advance Population Health**

*Woodlands Ballroom C-D*

Addressing underlying determinants of population health requires interventions and approaches beyond clinical services. This session will identify strategies to improve population health by focusing on linkages between clinical and non-clinical services, and examine policies to promote population health.

**Chair and Moderator**

David Grande, University of Pennsylvania

**Panelists**

Nicole Lurie, U.S. Department of Health and Human Services (former)

Meena Seshamani, MedStar Health

Dawn Alley, Center for Medicare and Medicaid Innovation / CMS

Giridhar Mallya, Robert Wood Johnson Foundation
HEALTHCARE.GOV AND THE ACA MARKETPLACE
WHAT CAN WE EXPECT FOR 2018?
Woodlands Ballroom A

The opening of the ACA Marketplace in 2017 revealed instability, with increasing premiums and issuer exits. Enrollment for the 2018 ACA Marketplace starts on November 1st. What can we expect?

CHAIR AND MODERATOR
Dan Polsky, University of Pennsylvania

PANELISTS
Kathy Hempstead, Robert Wood Johnson Foundation
Scott Harrington, University of Pennsylvania
Jessica Altman, Commonwealth of Pennsylvania

2:45 – 4:00pm
Concurrent Sessions

DRUG PRICING
St. Marks/Regent

One of health care’s greatest challenges is reforming drug pricing in a way that balances consumer and payer value, patient access and protection, research and development investment, and efficiency in distribution. This panel will explore reform proposals, including Medicare price negotiation, value-based payment, and risk-sharing models.

CHAIR AND MODERATOR
Patricia Danzon, University of Pennsylvania

PANELISTS
Scott Ramsey, Fred Hutchinson Cancer Center
Jeffrey Marrazzo, Spark Therapeutics
Brian Corvino, Decision Resources Group

SHAPING THE FUTURE OF MEDICARE
Woodlands Ballroom A

By 2030, one in five Americans will be older than 65, and delivery and payment innovations will be necessary to ensure that this aging population has access to high-quality, affordable health care. This panel will discuss how to assure a high-value, sustainable Medicare program.

CHAIR AND MODERATOR
Mary Naylor, University of Pennsylvania

PANELISTS
Michael Chernew, Harvard University
Randi Roy, VillageCare
Terry Fulmer, The John A. Hartford Foundation
David Stevenson, Vanderbilt University

THE FUTURE LANDSCAPE OF CHILDREN’S HEALTH
Woodlands Ballroom C-D

The unique needs of children are often lost in conversations about health care access and delivery. This panel will explore how we can serve children better by understanding the value of pediatric-specific services, the impact of external market forces on children’s care, and the many barriers to children’s health, most notably poverty.

CHAIR AND MODERATOR
David Rubin, Children’s Hospital of Philadelphia

PANELISTS
Cindy Mann, Manatt Health
Omar Woodard, GreenLight Philadelphia
Ahaviah Glaser, Children’s Hospital of Philadelphia

6:00 – 10:00pm
Penn LDI 50th Anniversary Dinner Celebration
National Constitution Center

Our anniversary reception and dinner will celebrate 50 years of health policy leadership and take place at the National Constitution Center. During the dinner we will honor our own Mark Pauly for his remarkable career of scholarship and mentorship through the words of his mentees. Pauly’s “academic descendants” have spread far and wide and gone on to their own illustrious careers, highlighting how his impact goes far beyond that of his own landmark work.

FRIDAY, OCTOBER 6

Registration & Breakfast

Session

BEHAVIORAL SCIENCE AND HEALTH
St. Marks/Regent

Premature mortality due to unhealthy behavior continues to rise, and health plans and delivery systems are grappling with how to respond. This panel will critically assess existing programs, describe exciting work to reduce unhealthy behavior, and suggest potential pathways forward.

CHAIR AND MODERATOR
David Asch, University of Pennsylvania

PANELISTS
Robert Galvin, Blackstone Group
Peter Ubel, Duke University
Barbara Kahn, University of Pennsylvania
Kevin Volpp, University of Pennsylvania

9:15 – 9:30am
Break
11:00am – 12:15pm Concurrent Sessions

VALUE FRAMEWORKS IN THE U.S.
St. Marks/Regent
There is increasing interest in the use of value assessment frameworks to support payers, physicians, and patients in health care decision-making. This session will explore stakeholder perspectives on value, and reflect upon where we are today in terms of value assessments for prescription drugs and other health care interventions.

CHAIR AND MODERATOR
Jalpa Doshi, University of Pennsylvania

PANELISTS
Michael Aberman, Quentis Therapeutics
Sam Nussbaum, EBG Advisors
Mark Pauly, University of Pennsylvania

RISK ADJUSTMENT AND MEASURING QUALITY
Woodlands Ballroom C-D
As payers increasingly tie reimbursement to quality outcomes, reliable and valid quality metrics take on increasing importance. This panel will discuss how the National Quality Forum evaluates and approves quality measures, and examine how the Centers for Medicare & Medicaid Services incorporates them into value-based purchasing.

CHAIRS AND MODERATORS
Lee Fleisher, University of Pennsylvania
Jeffrey Silber, University of Pennsylvania

PANELISTS
Shantanu Agrawal, The National Quality Forum
Rachel Werner, University of Pennsylvania
Pierre Yong, Centers for Medicare & Medicaid Services

HEALTH SYSTEMS AND PAYMENT REFORM – MANAGING RISK, HARNESSING OPPORTUNITY
Woodlands Ballroom A
Emerging payment models such as accountable care organizations shift more risk onto providers, posing a challenge for health systems to manage and benefit from these new arrangements. New payment models that move from paying for volume to paying for value affect how health systems must organize and deliver care. This panel will explore the shifting landscape of payer and provider risk, the potential effects of alternative payment models on different providers, and lessons learned thus far from payment reform.

CHAIRS AND MODERATORS
Ralph Muller, University of Pennsylvania Health Systems
Rob Burns, University of Pennsylvania

PANELISTS
Tom Robertson, Vizient
Jeff Goldsmith, Health Futures

INTRODUCTORY REMARKS BY
Dean of Penn Law School Ted Ruger

MODERATED BY
Julian J. Harris, MD, MBA, President, Care Allies and SVP, Strategic Operations, Cigna

PANELIST
Rebekah Gee, MD, MPH, MSHP, Secretary, Louisiana Department of Health

PANELIST
Darin Gordon, Former Director, TennCare

PANELIST
Ted Dallas, MBA, Special Advisor to the Governor, Commonwealth of Pennsylvania

12:15 – 12:45pm Break and Pick Up Lunch
12:45 – 2:15pm

CLOSING PLENARY:
WHAT IS THE FUTURE OF HEALTH CARE?
Woodlands Ballroom A-D
This panel will provide a big-picture perspective on the legislative and regulatory forces shaping the future of health care, and how they might interact with evolving trends in how we deliver and pay for health care. What innovations and ‘disruptions’ may shape the health care system in the next 50 years, and how can legislation promote the changes we want?

INTRODUCTORY REMARKS BY
Penn Nursing’s Julie Sochalski

MODERATED BY
David Brailer, MD, PhD, CEO, Health Evolution Partners

PANELIST
Ezekiel Emanuel, MD, PhD, Vice Provost of Global Initiatives, University of Pennsylvania

PANELIST
Andy Slavitt, MBA, Former Administrator, The Centers for Medicare & Medicaid Services

PANELIST
Mark Pauly, PhD, Professor, Health Care Management, The Wharton School

2:15 – 2:30pm

Closing Remarks
Amy Gutmann, President of the University of Pennsylvania

SPEAKERS

We would like to thank our outstanding speakers for making the Symposium possible. In particular, we extend our sincere thanks and appreciation to session organizers.

As part of the Symposium, LDI also welcomes back many Penn alumni. Penn degrees are indicated in brackets.

*Currently LDI affiliated

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Acting Insurance Commissioner, Commonwealth of Pennsylvania

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Former Assistant Secretary for Preparedness and Response, U.S. Department of Health and Human Services

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Professor, Health Care Management, University of Pennsylvania

Hongmai (Mai) Pham, MD, MPH  
Vice President, Provider Alignment Solutions, Anthem
We would like to extend our sincere thanks to all of those who made our 50th Anniversary Symposium possible. In addition to LDI staff, students, and Fellows, we would like to acknowledge the contributions of Executive Committee members, Executive Advisory Board members, and our Governing Board. Without your contributions of time, resources, and content, achieving 50 years of health policy leadership would not have been possible. We thank you for all that you do, and we look forward to another 50 years of partnership and collaboration!

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The Penn Center for Perioperative Outcomes Research and Transformation  
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It was 5,000 researched compounds.
87 different protein structures.
300,000 lab tests.
1,600 scientists.
80-hour workweeks.
14 years of breakthroughs and setbacks.
36 clinical trials.
8,500 patient volunteers.
And more problems to solve than we could count.

Before it became a medicine,
It was an idea in the mind of a Pfizer scientist.

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Providing strategic and financial advice to the healthcare industry
By Marko Vujicic, Thomas Buchmueller, and Rachel Klein

ABSTRACT

Guaranteed. As a result, even with the recent health insurance expansion, many Americans face financial barriers to receiving dental care that lead to address financial barriers to dental care, particularly for adults.

Interview Survey, we analyzed financial barriers to a wide range of health insurance, more people reported financial barriers to receiving dental care compared to other types of health care services.

Declined and access to health care services has improved. There are large differences in dental coverage rates between children and adults. In 2013, 12 percent of children and 33 percent of nonelderly adults had no dental insurance, compared to 4 percent and 22 percent, respectively, in 2011. Based on ADA Health Policy Institute analysis of the 2015 ADA office database and 2011-2015 American Community Survey. For full methodology, see Nasseh K, Eisenberg Y,...

Geographic access to dental care varies in Missouri and Wisconsin. Based on ADA Health Policy Institute analysis of the 2015 ADA office database and 2011-2015 American Community Survey. For full methodology, see Nasseh K, Eisenberg Y,.

Vujicic M.

PUBLICLY INSURED CHILDREN PER MEDICAID DENTIST

DISTRIBUTION OF POPULATION ACCORDING TO 15-MINUTE TRAVEL TIME

No Medicaid dentist 2%

<500:1

0-10%

>2,000 1% >5,000 10%

500:1-2,000:1

20.1-30%

15-MINUTE TRAVEL TIME

>60%

<500:1

30.1-40%

PUBLICLY INSURED

OF PUBLICLY INSURED CHILDREN LIVE WITHIN 15-MINUTE TRAVEL TIME.

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• Health economists, statisticians, and researchers with extensive expertise in health services research.
• Collaborative partners to academia and think tanks.
• Recurring authors of studies in top health policy journals.

Learn more at ADA.org/HPI
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There is more that we can do to help improve people’s lives. Driven by passion to realize this goal, Takeda has been providing society with innovative medicines since our foundation in 1781.

Today, we tackle diverse healthcare issues around the world, from prevention to care and cure, but our ambition remains the same: to find new solutions that make a positive difference, and deliver better medicines that help as many people as we can, as soon as we can.

With our breadth of expertise and our collective wisdom and experience, Takeda will always be committed to improving the future of healthcare.

In 1974, Dr. Robert Eilers and Dr. William Kissick, introduced an impressionable young man to the strange healthcare system of the United States. Six years later this young man graduated from the Healthcare Administration Program a Wharton Graduate and found a way to use his interest in all-things data, to forge a 30+ year career helping the Industry grow along with their data. Thank you Drs. Kissick and Eilers for all that you did here at Penn.

—JOHN WINKELMAN
Janssen congratulates the Leonard Davis Institute on 50 years of leadership in Health Economics
THANK YOU

Thank you for being part of celebrating our 50th anniversary! We have many exciting events planned for the year ahead and we hope that you’ll stay in touch. Learn more and connect with us at ldi.upenn.edu and on Twitter @PennLDI.